



\*The “plant” refers to the tie among strategy, sales, employment, and practices, whether it is a plant, company, or strategic business unit.

\***Although exact are preferred, your answers may be approximate.**

### Section DM: Demographics

- DM01 Approximately how many total employees work for the plant? \_\_\_\_\_ employees
- DM02 How many of these employees are production workers (direct and indirect)? \_\_\_\_\_ workers
- DM03 Approximately how many total engineers are at this plant? \_\_\_\_\_ engineers
- DM04 Approximately what percent of the direct production workers is contract or temporary? \_\_\_\_\_% of workers
- DM05 How many product lines or product families does the plant produce? \_\_\_\_\_ product lines or families
- DM06 What percent of plant sales comes from the plant's largest selling product line? \_\_\_\_\_% of sales
- DM07 Over the last two years, what has been the utilization rate for machinery/equipment? \_\_\_\_\_% utilization rate
- DM08 What is the approximate average age of the plant's production equipment? \_\_\_\_\_ years
- DM09 On average, over the last two years, about what **percent of annual sales** has been invested in new manufacturing equipment at this plant? \_\_\_\_\_% of annual sales
- DM10 What percent of the plant ownership is international? \_\_\_\_\_%
- DM11 What percent of plant sales is currently from products that have been introduced in the last two years? \_\_\_\_\_%
- DM12 What were the plant's sales last year? (State currency units.) \_\_\_\_\_ total sales
- DM13 What percent of the plant's sales is generated from exports? \_\_\_\_\_% export sales
- DM14 About what percent of the plant's **sales** is the total manufacturing cost? \_\_\_\_\_% of sales
- DM15 About what percent of the plant's total manufacturing cost is for labor? \_\_\_\_\_% of cost
- DM16 About what percent of the plant's total manufacturing cost is for material? \_\_\_\_\_% of cost
- DM17 What percent of your plant material costs are purchased from international sources? \_\_\_\_\_%
- DM18 (A, B & C) What percent of the machines in the plant are
  - grouped by machine type (e.g., all lathes together) \_\_\_\_\_%
  - grouped by product or product families (e.g., manufacturing cells) \_\_\_\_\_%
  - grouped by assembly line \_\_\_\_\_%

### Section CG. Competitive Goal Measurement

**Given the following goals, rate the extent that the plant is evaluated by top management? (Totals to 100 points)**

Overall Competitive Goal	Weight percentage
CG01.A Cost (Price)	_____ Points
CG01.B Quality (conformance to specifications)	_____ Points
CG01.C Delivery timeliness	_____ Points
CG01.D Product Variety/Volume	_____ Points
CG01.E New Product Design/Innovation	_____ Points
CG01.F Environment/Safety	_____ Points
<b>Total (Sums to 100 Points)</b>	<b>100 Points</b>



For each of the items listed below, how does your plant's performance compare with your competitors? (Circle a number.)

	Far Worse			Competitive			Far better		
CG02 direct manufacturing costs	1	2	3	4	5	6	7		
CG03 total product costs	1	2	3	4	5	6	7		
CG04 raw material costs	1	2	3	4	5	6	7		
CG05 product features	1	2	3	4	5	6	7		
CG06 product performance	1	2	3	4	5	6	7		
CG07 perceived overall product quality	1	2	3	4	5	6	7		
CG08 order fulfillment speed	1	2	3	4	5	6	7		
CG09 delivery speed	1	2	3	4	5	6	7		
CG10 delivery as promised	1	2	3	4	5	6	7		
CG11 delivery flexibility	1	2	3	4	5	6	7		
CG12 flexibility to change output volume	1	2	3	4	5	6	7		
CG13 flexibility to change product mix	1	2	3	4	5	6	7		
CG14 manufacturing throughput time	1	2	3	4	5	6	7		
CG15 new product design time	1	2	3	4	5	6	7		

Using an index of 100 as the starting point 2 years ago, give an approximate index for the following (e.g., a 5% increase would be 105, a 5% decrease would be 95).

- CG16 Manufacturing cost (without inflation) \_\_\_\_\_ index  
 CG17 Labor productivity \_\_\_\_\_ index  
 CG18 Equipment productivity \_\_\_\_\_ index

What are the plant's approximate reject/return percentages at each of the following stages now and two years ago?

	Currently	Two years ago
CG19 (A&B) Percent rejects of incoming material	_____ %	_____ %
CG20 (A&B) Percent rejects during processing (scrap rate)	_____ %	_____ %
CG21 (A&B) Percent rejects at final inspection	_____ %	_____ %
CG22 (A&B) Percent returns from the customer	_____ %	_____ %
	<b>Currently</b>	<b>Two years ago</b>
CG23 (A&B) What percentage of the plant's customer orders is <b>delivered late</b> ?	_____ %	_____ %
CG24 (A&B) What percent of the plant's purchase orders do suppliers deliver late?	_____ %	_____ %

Using 100 as the base 2 years ago, give the current index for the following (e.g., a 20% decrease would be 80).

- CG25 Product design time \_\_\_\_\_ index  
 CG26 Cycle time \_\_\_\_\_ index  
 CG27 Manufacturing throughput time \_\_\_\_\_ index  
 CG28 Delivery speed \_\_\_\_\_ index

CG29 By sales volume, what are the **top four product lines** at this plant (if less than 4 leave others blank):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

CG30 What percent of your customer orders require after-sales service from this plant? \_\_\_\_\_ %

CG31 What percent of the cost of goods sold is spent on transportation costs to the customer. \_\_\_\_\_ %

Approximately, how many calendar days into the future have the plant promised delivery?

	Currently	2 years ago
CG32 (A&B) <b>minimum</b> days to delivery promise date	_____ Days	_____ Days
CG33 (A&B) <b>maximum</b> days to delivery promise date	_____ Days	_____ Days
CG34 (A&B) <b>usual</b> days to delivery promise date	_____ Days	_____ Days



On average, what percentage of the plant's orders is delivered to customers **after** the promised date?

	Currently _____%	2 years ago _____%
<b>CG35 (A&amp;B)</b> Percent of orders delivered <b>after</b> promised date		

For customer orders that are **delivered late**, what is the average number of days late?

	Currently _____ Days	2 years ago _____ Days
<b>CG36 (A&amp;B)</b> average number of days late		

**Section IP: Internal Manufacturing Practices**

About how much time elapses from the start of the first operation until a batch of the plant's products is finished

	Now _____ days	2 years ago _____ days
<b>IP01 (A&amp;B)</b> average time from start to completion		

**IP01 (A&B)** For about how many individual products or product lines does the plant develop production plans?  
 \_\_\_\_\_ products in production plan \_\_\_\_\_ product lines in production plan

**IP02** How far into the future does the plant's production plan extend? \_\_\_\_\_ weeks

**IP03** About how many times per year is the plant's production plan revised? \_\_\_\_\_ times per year

**IP04** How far into the future does the plant freeze the production schedule? (0 = the firm does not freeze the production schedule.) \_\_\_\_\_ weeks

How accurate are these manufacturing records?

<b>IP05</b> About how accurate are the plant's inventory records (0 = do not measure)?	_____ %
<b>IP06</b> About how accurate are the plant's bills of material (0 = do not measure)?	_____ %
<b>IP07</b> About how accurate are routings (0 = do not measure)?	_____ %

**IP08** On approximately what percent of orders do engineering changes occur after the start of production? \_\_\_\_\_ %

**IP09 (A, B, &C)** What is the approximate percentage breakdown of the production elapsed time for a typical production batch (These should sum to 100%)?  
 \_\_\_\_\_ % set-up time \_\_\_\_\_ % processing time \_\_\_\_\_ % non-processing operations (queue & move time)

**IP10 (A, B, &C)** What is the approximate total number of part numbers in each segment of the plant's inventory system?  
 \_\_\_\_\_ raw material part numbers \_\_\_\_\_ component part numbers \_\_\_\_\_ finished goods part numbers

**IP11** What is the approximate value of the plant's total inventory in all stages of production including finished goods? (State currency units.) \_\_\_\_\_ total inventory value

**IP12 (A,B, &C)** What is the approximate distribution of the plant's inventory value? (These should sum to 100%.)  
 \_\_\_\_\_ % purchased materials and parts \_\_\_\_\_ % work-in-process \_\_\_\_\_ % finished goods

**IP13 (A, B, C &D)** In this plant, what percent of production (manufacturing) orders are in these categories (sums to 100%):  
 \_\_\_\_\_ % one of a kind \_\_\_\_\_ % small batch \_\_\_\_\_ % large batch \_\_\_\_\_ % semi-continuous \_\_\_\_\_ % continuous

**IP14 (A, B, C &D)** In this plant, what percent of manufacturing orders fall into these categories?  
 \_\_\_\_\_ % Engineer to order \_\_\_\_\_ % Made to order \_\_\_\_\_ % Assemble to order \_\_\_\_\_ % Made to stock

<b>IP15</b>	Approximately, <u>how many items are on a typical end item bill of material</u> (check one)?	<50 <input type="checkbox"/>	50-100 <input type="checkbox"/>	100-200 <input type="checkbox"/>	200-300 <input type="checkbox"/>	300-400 <input type="checkbox"/>	400-500 <input type="checkbox"/>	500-1000 <input type="checkbox"/>	1000-5000 <input type="checkbox"/>	5000+ <input type="checkbox"/>
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<b>IP16</b>	Approximately, how many annual permanent changes are made to this plant's bills of materials?	<50 <input type="checkbox"/>	50-100 <input type="checkbox"/>	100-200 <input type="checkbox"/>	200-300 <input type="checkbox"/>	300-400 <input type="checkbox"/>	400-500 <input type="checkbox"/>	500-1000 <input type="checkbox"/>	1000-5000 <input type="checkbox"/>	5000+ <input type="checkbox"/>
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**IP17** About how many suppliers does the plant have, on average, per part? \_\_\_\_\_suppliers per part

In the last two years, to what extent has the plant invested resources (money, time and/or people) in programs in the following areas? (Circle a number for each program.)

	Not At All			To Some Extent			To a Great Extent
<b>IP18</b> Cellular Manufacturing	1	2	3	4	5	6	7
<b>IP19</b> Factory Automation	1	2	3	4	5	6	7
<b>IP20</b> Process Redesign	1	2	3	4	5	6	7
<b>IP21</b> Enterprise Resource Planning (e.g., SAP)	1	2	3	4	5	6	7
<b>IP22</b> Material Requirements Planning	1	2	3	4	5	6	7
<b>IP23</b> Just-In-Time	1	2	3	4	5	6	7
<b>IP24</b> Manufacturing Throughput Time Reduction	1	2	3	4	5	6	7
<b>IP25</b> Setup Time Reduction	1	2	3	4	5	6	7
<b>IP26</b> Total Quality Management	1	2	3	4	5	6	7
<b>IP27</b> ISO 9000 Certification	1	2	3	4	5	6	7
<b>IP28</b> Supplier Certification	1	2	3	4	5	6	7
<b>IP29</b> Statistical Process Control	1	2	3	4	5	6	7
<b>IP30</b> Total Quality Management	1	2	3	4	5	6	7
<b>IP31</b> Six Sigma (Green belt/ Black Belt)	1	2	3	4	5	6	7
<b>IP32</b> ISO 14000 Certification	1	2	3	4	5	6	7
<b>IP33</b> Pollution Prevention	1	2	3	4	5	6	7
<b>IP34</b> Recycling Of Materials	1	2	3	4	5	6	7
<b>IP35</b> Waste Reduction	1	2	3	4	5	6	7
<b>IP36</b> Work Place Health And Safety	1	2	3	4	5	6	7

**IP37** Approximately what percent of the parts and components that comprise the plant's products are fabricated within the plant? \_\_\_\_\_% fabricated in plant

**Assume a normal demand for a month to be 100, what would be the:**

**IP38** demand level for a "peak" month (e.g., 20 % more than normal = 120) 'Peak' Month = \_\_\_\_\_

**IP39** demand level for a "trough" month (e.g., 30 % less than normal = 70) 'Trough' Month= \_\_\_\_\_

**IP40** For an individual product, what percent would be the forecast error for two months in the future? \_\_\_\_\_%

**IP41** For the total sales for this plant, what percent would be the forecast error for 24 months in the future? \_\_\_\_\_%

<b>Section MT Research Method: To be filled in by the Academic Researcher</b>
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**MT01** \_\_\_\_\_

**MT02** \_\_\_\_\_